

Arkansas
Mental Health
Counselors
Association



SPONSOR
VENDOR
PACKET

WWW.ARMHCA.ORG



Hello, and thank you for your interest in Arkansas Mental Health Counselors Association!

We appreciate your interest in further learning about **Arkansas Mental Health Counselors Association (ArMHCA)**. This letter is to provide you with information regarding our organization as well as presenting unique sponsorship opportunities. **ArMHCA** has been a non profit organization for over **30** years and the purpose is to serve as the collective voice of licensed mental health counselors in Arkansas. Our organization prides itself on educating, advocating and connecting with and for mental health professionals locally and nationally under the American Mental Health Counselors Association (AMHCA) umbrella.

ArMHCA is one of the leading continuing education providers in our state by offering a fall retreat and large conference in the spring to all mental health counselors in the state. The fall retreat provides members an important self-care getaway to maintain the desire to make a difference in others. The annual conference is a great opportunity for the mental health professionals around the state to gather in one location in order to network and renew concepts most concerning to the licensed community.

Please reference the enclosed sponsorship packet, and note that all contributions are tax deductible.

Sincerely,

Beth Forst, LAC
Jay Gentry, LPC-S

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Conference Co-Chairs

Contact us at:

gentrylac@sbcglobal.net 501-231-6835

or

bethforst21@gmail.com 479-849-6398

ArMHCA CONFERENCE SPONSORSHIP OPPORTUNITIES

DIAMOND SPONSOR (\$3000)

- Full page ad in digital program
- Opportunity to speak during business meeting lunch on Friday of the conference
- Exhibitor table for greeting attendees
- Diamond Sponsor listed on Sponsor Page in program
- Advertisement on ArMHCA website for up to three (3) months prior to conference and a total of one (1) year on the ArMHCA website with a link to the company website
- Email blast sent to ArMHCA members with company listing as a Diamond Sponsor and link to URL of your choice Logo displayed during the conference including being projected on ArMHCA screens throughout the conference venue as a Diamond Sponsor
- Company logo displayed on media (Facebook, postcards, etc.) prior to ArMHCA conference
- Opportunity for one (1) representative to attend conference activities (access to all meals and attendance to CEU sessions)

KEYNOTE SPEAKER SPONSOR (\$2500)

- Full page ad in digital program
- Opportunity to speak prior to Keynote Speaker
- Exhibitor table for greeting attendees
- Keynote Sponsor listed on Sponsor Page in program
- Advertisement on ArMHCA website conference page for up to three (3) months prior to conference and a total of one (1) year on the ArMHCA website with a link to the company website
- Email blast sent to ArMHCA members with company listing as a Keynote Sponsor and link to URL of your choice
- Logo displayed during the conference including being projected on ArMHCA screens throughout the conference venue as a Keynote Sponsor
- Company logo displayed on media (Facebook, postcards, etc.) prior to ArMHCA conference
- Opportunity for one (1) representative to attend conference activities (access to all meals and attendance to CEU sessions)

LITTLE ROCK

DOUBLETREE

APRIL 6-7, 2022

ArMHCA CONFERENCE SPONSORSHIP OPPORTUNITIES

PLATINUM SPONSOR (\$2000)

- Half (1/2) page ad in digital program
- Exhibitor table for greeting attendees
- Platinum Sponsor listed on Sponsor Page in program
- Advertisement on ArMHCA website for six (6) months after conference with a link to them company website
- Email blast sent to ArMHCA members with company listing as a Platinum Sponsor and link to URL of your choice
- Logo displayed during the conference including being projected on ArMHCA screens throughout the conference venue as a Platinum Sponsor
- Information listed on ArMHCA app
- Opportunity for one (1) representative to attend conference activities (access to all meals and attendance to CEU sessions)

GOLD SPONSOR (\$1000)

- Quarter (1/4) page ad in digital program
- Exhibitor table for greeting attendees
- Gold Sponsor listed on Sponsor Page in program Advertisement on ArMHCA website for three (3) months after conference with a link to the company website
- Email blast sent to ArMHCA members with company listing as a Gold Sponsor and link to URL of your choice
- Logo displayed during the conference including being projected on ArMHCA screens throughout the conference venue as a Gold Sponsor
- Information listed on ArMHCA app
- Opportunity for one (1) representative to attend conference activities (access to all meals and one individual attendance to CEU sessions)

PRIVATE PRACTICE EXHIBITOR TABLE (\$100)

- Exhibitor table for greeting attendees
- Exhibitor listed in digital program
- Advertisement on ArMHCA website for one (1) month after conference with a link to the company website
- Opportunity for one (1) representative to register for conference at half of the original cost (access to all meals and one individual attendance to CEU sessions)

AGENCY/HOSPITAL EXHIBITOR TABLE (\$300)

- Exhibitor table for greeting attendees
- Exhibitor listed in digital program
- Advertisement on ArMHCA website for one (1) month after conference with a link to the company website
- Opportunity for one (1) representative to attend conference activities (access to all meals and one individual attendance to CEU sessions)

LITTLE ROCK

DOUBLETREE

APRIL 6-7, 2023

ArMHCA CONFERENCE SPONSORSHIP OPPORTUNITIES

Please complete the following and send to gentrylac@sbcglobal.net or bethforst21@gmail.com.

Organization name: _____

Contact person: _____

Phone number: _____ Email: _____

Sponsorship Type: _____

Total: _____

Payment Type (please check one):

- Check
- Card
- Paypal