Hello, and thank you for your interest in Arkansas Mental Health Counselors Association!

We appreciate your interest in further learning about Arkansas Mental Health Counselors Association (ArMHCA). This letter is to provide you with information regarding our organization as well as presenting unique sponsorship opportunities. ArMHCA has been a non-profit organization for over 30 years and the purpose is to serve as the collective voice of licensed mental health counselors in Arkansas. Our organization prides itself on educating, advocating and connecting with and for mental health professionals locally and nationally under the American Mental Health Counselors Association (AMHCA) umbrella.

ArMHCA is one of the leading continuing education providers in our state by offering a fall retreat and large conference in the spring to all mental health counselors in the state. The fall retreat provides members an important self-care getaway to maintain the desire to make a difference in others. The annual conference is a great opportunity for the mental health professionals around the state to gather in one location in order to network and renew concepts most concerning to the licensed community.

Please reference the enclosed sponsorship packet. and note that all contributions are tax deductible.

Sincerely,

Wendy Blackwood, M.S., LPC-S, NCC, DCC
Jay Gentry, LPC-S

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Jay Gentry, LPC-S
Conference Co-Chairs
ArMHCA CONFERENCE SPONSORSHIP OPPORTUNITIES

Corporate Sponsors are the heartbeat of Arkansas Mental Health Counselors Association and help our organization to continue our efforts to educate, advocate, and connect mental health counselors across our state. Your contribution is 100% tax deductible under 501(c)2 and helps support various efforts in the mental health field including, but not limited to:

- Trainings on mental health topics
- Paid, renowned speakers
- Legislative attendance/representation
- National conference attendance
- State publications and features
- Improved reach and enhancement of access to trainings
- Video, radio, newspaper exposure

WHAT YOU RECEIVE AS OUR CORPORATE SPONSOR

- One (1) year on website
- One (1) year exposure in all publications and advertisements
- Noted at any ArMHCA event
- Availability for onsite seminars, trainings, and development for mental health education for corporation
- Tax deduction
- Partnership to reduce mental health effects in the workplace and across the state

MENTAL HEALTH + BUSINESS

Depression + anxiety have a significant economic impact; the estimated cost to the global economy is $1 trillion/year in lost productivity

Harassment + bullying at work are commonly reported problems, and can have a substantial adverse impact on mental health

For every $1 put into scaled up treatment for common mental disorders, there is a return of $4 in improved health and productivity

Untreated depression costs companies $44 billion in lost productivity

Contact info@armhca.org with questions.

Please complete form submission online at www.armhca.org

WWW.ARMHCA.ORG